

## Annual Report - Industry Relations Activities for AY 2014/2015 – August 2015

### 1. Facts

#### a. CIAC Membership

The number of companies increased from 153 to 167

#### b. Career Fairs

A total of 327 companies participated in the fall 2014(167) and spring 2015 (160), an increase of 13% from the prior year

#### c. Internships

A total of 210 semester long internships were completed in the fall 2014 (80) and spring 2015 (130), an increase of 18% from the prior year

### 2. Strategic Plan Progress

#### a. Progress made in the past academic year to meet our SP goal

Goal 5, Objective 1: Disseminate scholarly work within the areas of construction excellence through continuing education programs.

During the 2014-2015 academic year, 8 faculty members provided 5,140 student hours of continuing education courses.

Administrative space for a Continuing Education Office was established in newly renovated Francis Hall.

A faculty member was hired and assigned to begin development of continuing education course offerings.

#### b. Areas where progress not made or failed to achieve goals

- i. Budget constraints and available administrative space delayed progress toward establishing and staffing a continuing education office.

#### c. Changes needed to the SP

Update the SP with a revised plan of action and milestones for further advancement of the department's continuing education program.

### 3. Academic Quality Plans

#### Bachelor of Science in Construction Science

#### a. Progress made in the past academic year to meet our AQP goals

##### 6.4 Internship Requirement

100% students have satisfactorily completed the internship requirement prior to graduation. (Goal: 100%)

##### 6.5 Senior Exit Survey

96% response rate was obtained (Goal: 90%)

3.70 average self-assessment score (Goal: 3.2 on 5.0 point scale)

100% were satisfied with overall education (Goal: 90%)  
89% would major in COSC again (Goal: 90%)  
92% satisfied with the internship experience (Goal: 90%)

- b. Areas where progress not made or failed to achieve goals  
The percent of students who would major in COSC again was 1% below the goal of 90%. The lowest percentage was from Freshman accessions.
  - i. How will we proceed in this area to correct or overcome our deficiency?  
Increase incoming freshmen students' awareness of COSC program demands
- c. Changes needed to the AQP  
Realign assessment to address university and American Council on Construction Education (ACCE) student learning outcomes

#### Master of Science in Construction Management

- a. Progress made in the past academic year to meet our AQP goals
  - i. Refer to Graduate Program Annual Report
- b. Areas where progress not made or failed to achieve goals
  - i. Refer to Graduate Program Annual Report
- c. Changes needed to the AQP
  - i. Refer to Graduate Program Annual Report

#### 4. Action 2015

Strategy 1B – Ensure all students have at least one high impact learning experience that is not already required

Metric: Percent of students with high impact learning experience

- a. Progress made in the past academic year
  - i. 100% of all graduates completed one or more high impact learning experience.
- b. Areas where progress not made or failed to achieve goals
  - i. Goal met

Strategy 3B – Strengthen success in garnering philanthropic and investment support from non-government sources

Metric: Number and sizes of endowments and annual contributions

- a. Progress made in the past academic year
  - i. Over \$5.5 million raised in capital campaign for Francis Hall Renovation
- b. Areas where progress not made or failed to achieve goals
  - i. Goal met

#### 5. Diversity Plan

- a. Progress made in the past academic year  
See Undergraduate Program Annual Report

#### 6. Important changes needed in your unit during the next year and your suggestions on how to achieve them

No important changes needed since staffing and budget are sufficient for projected growth in CIAC memberships, career fairs and internships.

7. Main concerns of your units performance in the next year and how you plan to address them

Growth in the number of CIAC members will produce growth in the size of the career fairs that may exceed the space currently available at the Brazos County Expo Complex. Begin review of other alternative sites such as Reed Arena.

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